

# Zone One Minutes

Meeting, 12/5/2015

Hood River, Oregon

**Call to Order** - at 1:17pm by V. Chair, Kathy Parker

**Roll Call** - of 2015 member Clubs. The following Clubs were represented: Inland Northwest PHC, Oregon PHC, Pacific Northwest PHC, Rainier PHC, Snake River PHC, Southwest WA PHC, WA State PHC.

**Identify Guests** - none were present.

**Additions to Agenda** - none.

**Correspondence** - an anonymous "conflict of interest" letter, dated 4/1/15, was read to the group. After much discussion on the subject, a motion was made, seconded and passed to try to be more transparent in all of the Zone planning and dealings going forward.

**Minutes** - Minutes of the January and April, 2015 meetings were read; and a motion was made, seconded and passed to approve as presented. It was noted that we need to contact Brenda Wood regarding the newly revised Zone logo to determine how much it will cost to purchase the rights to it. Currently, we are limited to using it only on orders through Brenda's business. It was noted, however, that it is quite detailed and is more costly to produce than our current logo. Shannon went ahead while we were at the meeting with an email to Brenda to find out the information on this issue.

**Financials** - presented by Treasurer, Kathy Tuttle King, after which a discussion ensued on details of the 2015 show income and expenses. It was decided that Linda Vance would make contact with Gist to see if we can redesign our buckles to a more cost effective design as well as talk to them about a program whereby we would order the majority of the buckles after the show. If we do this we can also offer something other than buckles for Class Average Winners (an alternative for someone who has already won enough buckles). There was much discussion on ways to keep saving money where possible in 2016, as well as areas where we might be able to tighten up somewhat; including the idea of going with a flat fee to our Judges, and then they are totally responsible for paying all of their expenses with the exception of lunch on the grounds each day. Some other entities have been utilizing this concept to enable them to know up front exactly what the total cost of the judges will be. As well, it simplifies the coordination of the part of the Zone Committee, as the judges are now responsible to obtain their own airline tickets, transportation to and from airport and hotel to facility and back, and motel reservations. So we do not have to expend manpower or upfront costs for anything to do with getting the judges handled, other than emailing up front to provide them with all of the details they need to take care of themselves. This concept can also be appealing to prospective Judges as it allows them the flexibility of utilizing airline miles for their ticket rather than money out of pocket, and they can choose to buddy up with other Judges coming to our show on their rental car/transportation costs and motel rooms.