

ZONE ONE REPRESENTATIVE COUNCIL MINUTES – 10/11/2014 Part One

CALL TO ORDER: Chairperson Annie Suratt called the meeting to order at 10:10am 10-11-2014 at the Hood River Inn, Hood River, Ore.

ROLL CALL OF 2014 DIRECTORS OF ZONE ONE REGIONAL CLUBS:

REPRESENTED:

Blue Mountain Paint Horse Club
Central Oregon Paint Horse Club
Inland Northwest Paint Horse Club
Oregon Paint Horse Club
Rainier Paint Horse Club
Snake River Paint Horse Club
Southwest Washington Paint Horse Club
Washington State Paint Horse Club

NOT REPRESENTED:

British Columbia Paint Horse Club
Cascade Paint Horse Club
Eastern Idaho Paint Horse Club
Idaho Paint Horse Club
Montana Paint Horse Club
Pacific Northwest Paint Horse Club
Southeastern Oregon Paint Horse Club
Treasure Valley Paint Horse Club

IDENTIFICATION OF GUESTS:

CORRESPONDENCE:

A letter from APHA on the recipients of the APH Foundation scholarship.

MINUTES:

January minutes were e-mailed and available at the meeting. Correction to the minutes showed that Rainier PHC was not in good standing but they had paid and were m/s/c to accept as printed and handed out.

BILLS: balance in account \$26,421. NSF checks still pending. Financial not available until the January meeting.

Kathy Allen presented bill for copies. m/s/c

OLD BUSINESS:

SHOW REPORT FOR 2014: Combined class day with ride for the cure a night mare in the office. With all the halter coming in and then trying to do the entire close out of first show made for confusion in office. Discussed maybe running Trail on the combined day instead. Discussed leaving Zone One schedule up on Web site so interested participates could see what is available at the show. But because things change not to put fee info up all year. Suggested getting flyer out earlier.

Not much Vendor participation. Maybe no charge except if they need electrical hook up. Ask for donations for silent auctions. Discussed to try for a year to see if participation increases.

Entries up over 2013 by 32. Combined show good for entries.

Halter we need to work at slowing down to give recognition and to help give the office a chance to keep up with tabulation.

Rookie Program well received.

New buckle designed well received.

BBQ went well.

Cancer show donated \$30,000.

Was asked if they could run halter before showmanship. Halter ran about 5 hours, showmanship ran about 9 hours. To look at when redoing schedule later.

Discussed Judges making discussion on how the show is to run. They work for us and do not run the show.

2015 show Aug 13-16

SHOW SECRETARY REPORT: Readdressed mess with closing out during Halter. Other than that day all was good. Still dealing with NSF checks but going thru the steps to collect and get APHA involved.

More DQ than ever this year. A lot of them had to do with Green horse. Clarification on in-laws and partnerships rules.

Budget report: Motels costs were higher because so many activities in local area did not get the comp as before. Have to reserve more in advance. Donation of vehicle for judges did not happen. Motion made and discussed to donate left over for previous years to the Wounded warrior One program (chartable nonprofit) Info available thru Gist. m/s/c
Camping will be collected by the fairgrounds next year.

Air fare was higher.

2. Directory: need photos from winners to post in ad. If not available from photographer need to get direct from winners. Need to get info on next year show to Z-design. Nicole Slattery-Abilla to get add together with combined ad with Cancer show and 10 judges. Need send e-mail to winners for pictures

2014 ONE ONE DISTINGUISHED SERVICE AWARD: VAL AND ROSS BROWN. Jeri Stone will donate horse statue. Fred Meier for 2016 as more info is needed to locate where Fred is now.

Because no notice for membership dues were sent out to the clubs. It was decided to mail out notices and collect later.

ZONE ONE REPRESENTATIVE COUNCIL
"WE'RE NUMBER ONE!"
October 11, 2014
Hood River Inn, Hood River, Oregon

PART 2

1. 2014 Roll Call: 8 Clubs of 16. 40% for Quorum.
2. Correspondence
 - a. Two scholarships went to our Zone youth members Old Business
3. Show report:
 - b. Cross over day at ZO Show/combined and changed schedule – confusion getting checked out at the office. Halter each class was shown twice back to back Cancer Benefit then ZO. Perhaps run one in the morning, one in the afternoon
 - c. Trail ZO ran 8:45am until 1:15pm, Cancer Benefit ran 2:40pm until 8:01pm. Picked up entries for second go.
 - d. Premium: not out early enough, less than 30 days out, leave year before show schedule to see on the website so trainers and exhibitors can see what was offered when they plan ahead for the upcoming show season, without entry form so they cannot pre-enter.
 - e. Numbers: Halter virtually same all week, SPB jumped up in ZO. Other classes jumped up for ZO from Cancer Benefit show.
 - f. Yearly Numbers: Comparison over 2011, 2012, 2013, 2014. Up 32 entries this year over last. This year most entries over all priors listed. Rookie Program: (Eastcoast requires entry in corresponding APHA class.) APHA sets requirements for award.
 - g. Location: Downside is higher expense at Albany versus Medford, hotel, rental car, block of rooms was reduced due to convention.
 - h. Judges: Pushed to get classes moving forward and were going too quickly. Need to call/line up winners and the safety issue. Ring steward helped significantly lining up halter winners. Requires reminding judges. Having a good mix of specialties. Not from Zone 2. Need to hire early to get the quality, integrity. Were consistent overall.
 - i. Buckles: New type were well received.
 - j. Dinner: well received.
 - k. Estimated \$30,000 to Cancer Research Center
 - l. Halter: Request to switch to morning. Started 5pm after showmanship. Allows Halter exhibitors to volunteer in the afternoon. Won't take 5 hours if judges aren't shuffling in and out between Cancer Benefit and ZO classes.
 - m. Office: Brought in an extra person for the day of check out and giving Halter buckles. Has to happen quickly.
 - n. Awards: Donate extra buckles from years past to non-profit charitable organization. New buckles are not dated. Motion, seconded, approved.
 - o. Financials: Full report in January. \$26, 421. \$1,500 in NSF to collect. Last January started at \$27,000.

- p. Vendors: Need vendors with product, not selling much, having to charge discourages vendors. Conflicting with AQHA show where most went. Require minimal donation to silent auction and make the space no charge, except for power. \$50 fee should be waived.
 - q. RV and Camping: A cluster as always. Will ask if the fairgrounds will take back management of fees as long as they change that in the contract to eliminate the ZO fee pays to fairgrounds.
 - r. Photographer: Cancer show photographer said any sales would go back to Cancer Research. ZO photographer may not be invited for 2015.
4. Directory Ad – Need volunteer. Need winner High Point pictures from photographer or to call winners to get photos. Nikki volunteered. Took many suggestions.
 5. 2015 Zone-O-Rama August 13-16.
 6. 2014 Distinguished Service Award Nominations: Motion to award to Ross and Val Brown. Painted Harmony donated by Jeri Stone. Brass plaque to be added.

BREAK

1. 2015 Roll Call
 - a. Club participation: Blue Mountain may not join (5 club members). May go a different direction. Kathy won't run for Secretary. Need to bring back to the clubs that the \$25 membership buys them in to participation in the Zone-O-Rama which is one event required to meet the 2 for the APHA Charter.
 - b. 6 Clubs represented Quorum
 - c. How to get representation and participation of volunteers to run the ZORC. Continue to communicate through minutes, notifications and announcements.
2. Nominations and Election of Officers.
 - a. Chairperson – Annie Surratt
 - b. Vice Chairperson – Kathy Parker
 - c. Secretary – Jeri Stone
 - d. Treasurer – Linda Wise
 - e. Directors at large – 2014 were Kathy Parker, Mike Abilla, Mary Ann Black. Need to replace Kathy. 2015: Mary Ann Black, Kathy King, Shannon O'Dell
3. Notice to clubs from Secretary will go out for dues and membership/delegate form.
4. Show Approval – Annie
5. Class changes – Ranch Horse Pleasure 2014 last class of the show. Location in the show. Judge suggested move. Further discussion in January.
6. Photographer – NSBA and Richert shows are at the same time. Cindy Vos declined. Contact Annie with anyone's info. Perhaps use "exclusive" photographer in premium and vocally discourage other photographers from doing business at the show.

- a. Get space, advertising, exclusivity,
 - b. Give us on disk 16 high point candid from cancer benefit show
 - c. Lori Nevin will volunteer to contact some new ones using an internet search
7. Banners – Lori suggested 1-2 vinyl banners instead of trying to get each club banner back and forth to the show. ZORC can own the banner and remove/add club names according to which zone one clubs are members that year. Simple banner design:

“Zone One Council Member Clubs present the Zone-O-Rama”

Member Club names underneath

8. Professionalism of the show. Tightening up the Show – Need committees, volunteers to step up and take responsibility for areas of concern. Office negativity. Signage: Welcome, I’m glad you’re here. Pasted EVERYWHERE!! Opportunity for a club to do. Volunteer to handle issues. Pre-show meeting. Golf cart for Show Manager.
9. APHA Regional Club Committee – Feedback needed to Governance Committee on ability of “clubs” to be called something else including “association”
10. What ZORC can do for Regional Clubs to engage those that do not have a strong show/exhibitor contingent? Bring ideas to January meeting.

I want to give Lori Nevin a VERY SPECIAL Thank You for doing these minutes in the changeover of the 2014/2015 Zone One Board of Directors. Jeri Stone